

APPC is The Portuguese Contact Center Association. Founded in 2004, our mission is to achieve credibility, prestige and sustainable development for the Contact Center Industry in Portugal.

We bring together 112 Companies from the 12 Portuguese Economic Sectors (Banking, Certification and Consultancy, Commerce, Distribution, Energy, Equipment, Training, Outsourcing, Health, Insurance and Assistance, Technology and Telecommunications). Companies with activity related to the Sector, defending its prestige and disseminating good practices. Organizations that follow the same ethic code and share similar quality and value for service to their Customers.

APCC Members

Accenture	ACP	AdvanceCare	AgentifAl	April	Armatis	Automaise	Axa Partners	Bosch	Bureau Veritas
Byside	CGD	Cetelem	CGI	Chubb	Clientscape	Cofidis	Collab	Concentrix	Connecta
Crédito Agrícola	CTT – Correios de Portugal	Deloitte	DHL Express	Edenred	EDP Comercial	Egor			
ElPeople	Empathy Believer	Endesa	Enghouse	E-REDES	Europ Assistance	Five9	Floene		
FCSI – Fuel Card Service	Founever	Future Healthcare	Galp Energia	GBI	Generali Seguros	Genesys			
Genpact	Gmtel	GO Connection	GoContact	Goldenergy	Grupês	Grupo Multi Contact	Happy Work		
Iberdrola	IKEA	IMA Ibérica	Innovstrategy	InPar	Intelcia	Jerónimo Martins	Kelly Services	Kenwin	
Kiamo	Knower	Konecta Portugal	Leads4Sales	LeasePlan	Leroy Merlin	Let's Call	Leverage	Logicalis	
Majorel									
Manpower	Medicare	MEO	Metlife	Millenniumbcp	Mitel	MST	Município do Funchal		
Newspring Services	NOS	NOWO	NTT DATA	Olos Tecnologia	Oney	OralMed	Pipedrive	Prosegur	
QuandaGo	Randstad	Reditus	RHmais	Rook	Salesforce	SCML	SantanderTotta	Seamly	Sector Interactivo Group
SIBS Processos	Solverde	SU Eletricidade	Talkdesk	Teleperformance Portugal					

HEAD OFFICE:

Alameda Fernão Lopes, 16 A, 7°, Esc. 4 1495-190 Algés - Portugal Tel: 00351 217 261 093 apcc@apcontactcenters.pt www.apcontactcenters.org COORDINATOR:
Ana Ferrada
Tel: 00351 915 305 446
marketing@apcontactcenters.pt
anagoncalves@apcontactcenters.pt



| Warpcom | Worten | Xseed | Zurich |

Main Benefits

- ✓ Networking with direct access to business opportunities among the main players and top management decision makers
- ✓ Brand and product promotion through our communication platforms and APCC promotion initiatives (e.g., Website, newsletter, events, press releases, etc.).
- ✓ 3 FREE tickets for each of the most important APCC annual Conferences (Lisbon and Oporto).
- ✓ Fiscal Benefits (for taxpayers in Portugal IRC).
- Sponsorship and event participation with special discount (Members exclusive sponsorship packages and special access conditions).
- ✓ Exclusive events, namely at least 2 annual Debate-dinners on important current issues (e.g., GDPR, Labour Laws, Recruitment and Selection, Industry Prestige, among others).
- ✓ We help your company to hold diverse meetings with specific Members (breakfast, late afternoon, etc.).
- ✓ More than 30% discount on the acquisition and renewal of the <u>APCC Quality Seal</u> (Exclusive APCC Contact Center certification, analysing close to 170 items and relevant KPI's).
- ✓ One-line FREE application for the annual <u>APCC Best Awards</u> that reward the best operations in Portugal.
- ✓ Access to all studies and documents produced by APCC, like Contact Center Activity Benchmarking.
- ✓ Special conditions in professional **training** with APCC partners.
- ✓ Participation and involvement in APCC activities (e.g., <u>Fortius Awards</u> rewarding the best professionals in The Industry; <u>International Contact Centers Week</u>; Webinars; etc.).
- ✓ APCC represents the Member companies next to Government bodies and nacional and internacional federations such as CCP and ECCCO.
- ✓ Legal advice.

HEAD OFFICE:

Alameda Fernão Lopes, 16 A, 7°, Esc. 4 1495-190 Algés - Portugal Tel: 00351 217 261 093 apcc@apcontactcenters.pt www.apcontactcenters.org COORDINATOR:
Ana Ferrada
Tel: 00351 915 305 446
marketing@apcontactcenters.pt
anagoncalves@apcontactcenters.pt



Membership Conditions

Join now and get full access to all APCC Membership benefits!

Companies with an yearly turnover > 1.800.000€ (previous year)	1.260€ entry fee	1.800€ annual quota
Companies with an yearly turnover < 1,800,000 € (previous year)	630€ entry fee	900€ annual quota

Why do we exist?

APCC wants to gather all those who comply with the values defended by the Association. Members are Companies that seek the best service levels, with recognized and valued professionals, generating and promoting value for their shareholders, employees and customers. Over the past few years, the "Contact Center" market has undergone a very positive evolution. A careful reflection on this period made us identify 7 main reasons that justify the existence of the Portuguese Association of Contact Centers:

- 1. Because it is necessary to regulate and organize the Sector, to create more and better opportunities for credible Companies that want to invest and develop this market.
- 2. Because it is necessary to create a national powerful force, selecting and mobilizing the best, so that we can all compete internationally.
- **3.** Because it is essential to systematize, develop and promote know-how into the Sector to make it more competitive.
- 4. Because it is necessary to evaluate and recognize the quality of the service provided by operators.
- 5. Because it is a Sector with a remarkably high job creating index and potential professional growth.
- 6. Because this sector is a market niche in which Portugal can become internationally competitive.
- 7. Because we want to create wealth for our Country.

We believe your Organization will seize the opportunity of joining a group of Companies that mean to be distinctive and to influence the development of Contact Center activities in Portugal. We look forward to receiving your membership registration.

Best Regards, Ana Ferrada

HEAD OFFICE:
Alameda Fernão Lopes, 16 A, 7°, Esc. 4
1495-190 Algés - Portugal
Tel: 00351 217 261 093

apcc@apcontactcenters.pt
www.apcontactcenters.org

COORDINATOR:
Ana Ferrada
Tel: 00351 915 305 446
marketing@apcontactcenters.pt
anagoncalves@apcontactcenters.pt